ABBREVIATED PACKET IN LIEU OF A BOARD MEETING

Tuesday, July 28, 2026

Information not viewable is available upon request through the Clerk of the Board phone: 813-384-6552 or e-mail: petitl@goHART.org

AGENDA

MEMBERSHIP

City of Tampa Representatives	Hillsborough Transit Authority
Michael English ~ President	Melanie Williams ~ Vice President
Brandon Campbell	Councilmember Alan Clendenin
Brad Cooke	Adam Nebrich ~ Secretary-Treasurer
Councilmember Guido Maniscalco	Councilmember Gil Schisler ~ *Alternate*
David Mechanik	

1. REVIEW OF MINUTES

1.a. Tampa Historic Streetcar Board of Directors ~ June 23, 2026
Meeting Minutes

2. MARKETING SERVICES REPORT

2.a. June 2026
Report

3. STREETCAR SYSTEM PERFORMANCE REPORT

3.a. June 2026
Report

4. COMPLIANCE REPORTS (REVIEW AND FILE)

4.a. City of Tampa Financial Statements for the Month Ending June 30, 2026
Report

Meeting Minutes

Pending Approval

Attendance via Communications Media Technology (CMT)

Attendance in Person

Board Members	**(5)**	**HART - Staff Members**	**(15)**
Michael English, President		Melissa Ajabshir	
Councilmember Alan Clendenin		Brian Allan	
Brad Cooke		Davidson Anestal	
Councilmember Guido Maniscalco		Richard Campbell	
Adam Nebrich, Secretary		Scott Drainville	
		Andrew Fonseca	
		David Groomes	
		Danielle Jackson	
		Sean McCarthy	
		Kirk Mieczkowski	
		Jesus Peraza Garcia	
		Lena Petit	
		Shirley Shu-Hurley	
		Heather Sobush	
		Melonie Williams	
Board Member Absent	**(2)**	**Others Present**	**(3)**
David Mechanik		David Smolker, THS General Counsel	
Melanie Williams, Vice Chair		Chris Hutchcraft, City of Tampa	
		Mike Perry, City of Tampa	

Attendance via Communications Media Technology (CMT)

Board Members	**(1)**	**Others Present**	**(1)**
Brandon Campbell		Thomas Richardson	

The June 23, 2026, THS Board of Directors meeting was held in hybrid format with a quorum physically present in the Florida Conference Room at the HART Administrative Office, 1201 East 7th Avenue, Tampa, Florida, with the rest of the Board members participating via Communication Media Technology (CMT).

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

THS Board President/Chair English called the meeting to order at 2:01 p.m. The Pledge of Allegiance followed. Roll call was performed, and there was physical quorum present to take action.

Meeting Minutes
Pending Approval

PUBLIC INPUT (3 MINUTES PER SPEAKER)

There was no one pre-registered or present to provide public comment.

APPROVAL OF MINUTES

Regular Board of Directors Meetings ~ March 24, 2026
Regular Board of Directors Meetings ~ May 26, 2026

Director Clendenin moved and Director Maniscalco seconded, approval of the March 24, 2026, and May 26, 2026 Board of Directors meeting minutes. All Board members present voted aye. The motion carried unanimously.

ACTION ITEM

Resolution #R2026-06-05 ~ Approval of the Third Amendment to Tri-Party Agreement Between Hillsborough Transit Authority (HART), Tampa Historic Streetcar, Inc. (THS), and Friends of Ybor, Inc. (FOY), for Lease and Maintenance of the Birney Streetcar #163

Mr. Smolker, THS Board General Counsel, presented the action item.

Director Maniscalco moved and Director Clendenin seconded a motion to approve Resolution #R2026-06-05 ~ Approval of the Third Amendment to Tri-Party Agreement Between Hillsborough Transit Authority (HART), Tampa Historic Streetcar, Inc. (THS), and Friends of Ybor, Inc. (FOY), for Lease and Maintenance of the Birney Streetcar #163. All Board members present voted aye. The motion carried unanimously.

PRESENTATION

FY 2027 HART/THS Proposed Budget

Mr. Scott Drainville, HART CEO, gave a brief synopsis of the planning thus far and introduced Mr. Mike Perry from the City of Tampa, who was present at the meeting, and the HART Director of Budgets and Grants, Melonie Williams.

Ms. Williams presented the FY 2027 HART/THS proposed budget. A full copy of the presentation is available upon request from the Board Administrator at JacksonD2@gohart.org.

Director Nebrich referred to the overhead streetcar operating expenses and asked for an explanation of the slide.

Staff explained that the FY27 Proposed Department Budget showed the HART administrative cost following the allocation percentage to the THS budget, resulting in the validated costs included in the proposed THS budget.

Director Nebrich noted that the cost per rider rose from $3.25 in FY24 to $5.45 in FY27, attributing the majority of the increase to higher labor costs resulting from the collective bargaining agreement and the increased minimum wage.

Ms. Williams noted that the overhead operating expenses were incorporated starting in FY 25.

Director Campbell thanked staff for working with the City of Tampa's revenue and finance department as he felt the process this year was streamlined and much appreciated.

MARKETING SERVICE REPORT

Mr. Kirk Mieczkowski, HART Manager of Creative Services, presented the Marketing Services Report for May 2026.

Director Cooke inquired if there had been any anecdotal feedback on the utilization of the service for the cruise and how it was used.

Mr. Mieczkowski stated that feedback was not currently available as the campaign just started in May, but it could be reported in future months.

Director Cooke stated that he felt that the cruise campaign was a great way to leverage the service and asked about the communication and coordination done with the City of Tampa and the Port of Tampa Bay to promote the service and the parking availability.

Mr. Mieczkowski explained that with the Port, there would be advertising in the parking garage and in their kiosks.

Director Cooke suggested meeting with the marketing and communications teams to explore way to promote the service more, as he felt there could be really great utilization of the service.

STREETCAR PERFORMANCE REPORT

Mr. Brian Allan, Director of Streetcar Operations, presented the Streetcar Performance Report for May 2026.

LEGAL AND LEGISLATIVE REPORT

There was no report.

CHAIR'S REPORT

President English asked General Counsel about the lawsuit that was reported earlier in the year.

Mr. Smolker responded that the claim was referred to insurance counsel, and he had not received any update, but he suspected that they would rapidly figure out that the claim has no merit.

Meeting Minutes
Pending Approval

HART CHIEF EXECUTIVE OFFICER REPORT

Mr. Drainville reported that Streetcar 433 returned on June 11 after a complete rebuild at Gromaco. He continued that the dynamic testing of the car occurred last week, and the car would be returned to service after the Florida Department of Transportation approved the car's safety certification. Mr. Drainville reminded the Board that the next Board meeting would be August 25.

COMPLIANCE REPORT (REVIEW AND FILE)

City of Tampa financial statements for the month ending May 30, 2026, were included in the packet.

OLD BUSINESS

There was no Old Business.

NEW BUSINESS

Director Clendenin announced that Pinellas Suncoast Transit Authority (PSTA) purchased their second ship for the ferry service which would hopefully be installed next year as a great connection to the streetcar service.

ADJOURNMENT

The meeting adjourned at 2:25 p.m.

ATTEST:

Michael English, President
THS Board of Directors

Adam Nebrich, Secretary-Treasurer
THS Board of Directors

David Smolker
THS Board General Counsel

THS MARKETING SERVICES REPORT – JUNE 2026

THS Marketing Collateral and Graphic Support

Collateral and graphic support included: Streetcar "On the Line" Social Campaign (X, Facebook, Instagram), Streetcar World Cup social graphic (X, Facebook, Instagram) / Streetcar #433 reveal video

On the Line Campaign Connects Customers to Local Businesses

HART staff launched ***On the Line***, a new social media campaign highlighting local businesses, restaurants, and attractions located along the streetcar line. The series encourages riders to explore the neighborhoods connected by the fare-free Streetcar while showcasing the unique businesses that help make Ybor City, Channelside, Water Street and Downtown Tampa vibrant places to visit, work and play.

Through social media features and partner spotlights, On the Line reinforces the Streetcar's role as a convenient connection to local experiences and an important part of Tampa's economic and cultural activity.

Streetcar 433 Rehab

A short "Glow Up" reveal video was produced to celebrate the return of Streetcar #433 following its full refurbishment and restoration. The video highlights the vehicle's refreshed paint, decals, and wood rehabilitation, while also showcasing its journey back to Tampa and return to service. The piece reinforces the ongoing commitment to preserving the historic character of the TECO Line Streetcar System while improving the reliability and presentation of the fleet for riders, visitors, and the community.

Streetcar Featured in Video Honoring a Lightning Legend

The TECO Line Streetcar was recently featured in the National Hockey League's announcement video naming Tampa Bay Lightning forward Nikita Kucherov as the winner of the Hart Memorial Trophy.

The Streetcar helped transport the trophy as part of its journey to the presentation, providing HART with a unique opportunity to support and be featured in this special recognition of a local sports icon.

Streetcar Service to Downtown/Ybor Events

Staff promoted streetcar service in support of several downtown and Ybor City events:

- Josh Groban
- Tampa Bay Lightning games
- Mayor's Food Truck Fiesta
- Rock the Park

Media Coverage

- **WFLA** - Tampa's 4th of July celebration: Where to watch fireworks, boat parade and more | WFLA (streetcar referenced)
- **Great Day Live** - https://insight.tveyes.com/public/share/1a30b978-185a-47a4-a6cc-f2703be5c513/053e4c2b-bf49-4839-a2ba-0bb855bf9420 (Streetcar referenced for Liberty by the Bay)
- **Tampa Free Press** - Don't Get Stuck On July 4th: Tampa Announces Major Road Closures, Free Trolleys For Liberty By The Bay - Tampa Free Press
- **The Suncoast Post** - Liberty by the Bay 2026: Tampa's Biggest Fourth of July Celebration Will Honor America's 250th Birthday - The Suncoast Post
- **83 Degrees Media** - Manor Riverwalk construction begins – 83 Degrees Media (streetcar referenced)
- **Deep Arrival** - Free Things to Do in Tampa 2026: Budget Day Plan
- **Tampa Bay Beacon** - Around town: Tampa news briefs (Liberty by the Bay)

Prepared by: Frank Wyszynski, Manager of Marketing and Communications

Attachment: Vector Media Monthly Sales Report – June 2026

ATTACHMENT

Tampa Historic Streetcar
Monthly Sales Report
May-26

Streetcar

Advertiser - Contract	Inventory	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	Jul-26	Aug-26	Sep-26	Oct-26	Nov-26	Dec-26	Totals
ASPNR American Society of Pediatric Neuroradiology-25111	Transit Streetcar-Interior Cards-Space	50.00												50.00
Blue Water International, Inc-231005010-0	Transit Streetcar Station-Domination-Space	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00							15,000.00
Cigar City Tattoo Fest, LLC-250623023-0	Transit Streetcar-Half Side-Space	2,000.00	2,000.00											4,000.00
Cigar City Tattoo Fest, LLC-250623023-1	Transit Streetcar-Half Side-Space		(2,000.00)											(2,000.00)
Crimestoppers of Tampa Bay-250625030-0	Transit Streetcar-Interior Cards-Space	70.00	70.00	70.00	70.00	70.00	70.00							420.00
Grow Financial Federal Credit Union-250205008-0	Transit Streetcar-Interior Cards-Space		(360.00)											(360.00)
Grow Financial Federal Credit Union-250205008-0	Transit Streetcar-Step Panel-Space		(4,320.00)											(4,320.00)
Grow Financial Federal Credit Union-250205008-1	Transit Streetcar-Interior Cards-Space		360.00											360.00
Grow Financial Federal Credit Union-250205008-1	Transit Streetcar-Step Panel-Space		1,560.00											1,560.00
Grow Financial Federal Credit Union-251020010-0	Transit Streetcar-Interior Cards-Space		147.00	147.00	147.00	147.00	147.00							735.00
Hardrock Bet-260218020-0	Transit Streetcar-Full Wrap-Space			8,000.00	2,000.00									10,000.00
JJ Taylor Distributing-240620025-1	Transit Streetcar-Full Wrap-Space	5,000.00	5,000.00	(15,000.00)										(5,000.00)
JW Marriott-250827026-0	Transit Streetcar-Full Wrap-Space		7,500.00	7,500.00	7,500.00									22,500.00
Molson Coors Brewing Company-251023003-1	Transit Streetcar-Full Wrap-Space	3,775.00	3,775.00	3,775.00	3,775.00	3,775.00	3,775.00							22,650.00
RE/MAX-250916013-0	Transit Streetcar-Full Wrap-Space			20,500.00	10,250.00	10,250.00								41,000.00
Tampa General Hospital-250424033-2	Transit Streetcar-Full Wrap-Space	7,500.00	7,500.00	7,500.00	7,500.00	7,500.00	7,500.00							45,000.00
Tampa General Hospital-251022012-0	Transit Streetcar Station-Domination-Space	9,500.00	9,500.00	9,500.00	9,500.00	9,500.00	9,500.00							57,000.00
Tampa General Hospital-251022012-0	Transit Streetcar Station-Domination-Space	1,330.00	1,330.00	1,330.00	1,330.00	1,330.00	1,330.00							7,980.00
Tampa General Hospital-251022012-0	Transit Streetcar Station-Domination-Space	4,500.00	4,500.00	4,500.00	4,500.00	4,500.00	4,500.00							27,000.00
Tampa General Hospital-251022012-0	Transit Streetcar Station-Domination-Space	8,740.00	8,740.00	8,740.00	8,740.00	8,740.00	8,740.00							52,440.00
The Florida Aquarium-231121011-1	Transit Streetcar Station-Domination-Space	1,667.00	1,667.00	1,667.00	1,667.00	1,667.00	1,667.00							10,002.00
Tito's Handmade Vodka-250610036-0	Transit Streetcar-Full Wrap-Space	10,000.00												10,000.00
Rays Baseball - 260528014-0	Transit Streetcar Station-Domination-Space						1,000.00							
In The Breeze Ranch 260507029-0	Transit Streetcar-End Panel-Space						700.00							
Baycare - 251022009-0	Transit Streetcar-Full Wrap-Space						7,500.00							
Tampa Historic Streetcar Sales		**56,632.00**	**49,469.00**	**60,729.00**	**59,479.00**	**49,979.00**	**48,929.00**	**-**	**-**	**-**	**-**	**-**	**-**	**316,017.00**

Station Sponsorship

Advertiser - Contract	Inventory	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	Jul-26	Aug-26	Sep-26	Oct-26	Nov-26	Dec-26	Totals
														-
														-
														-
														-
Tampa Historic Streetcar Station Sponsorship Sales		**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**

Minimum Annual Guarantee Payments made to THS

STREETCAR SYSTEM PERFORMANCE REPORT - JUNE 2026

MISSED TRIPS

The TECO Line Streetcar System delivered 98.4% of the contracted 4,076 trips in June, with 66 reported missed trips. The missed trips were caused by a shortage of vehicles (23 trips), mechanical issues (21 trips), a shortage of operators (20 trips), and a bio clean-up (two trips).

ON-TIME DEPARTURES

There were eight reported late departures; On Time Performance (OTP) was 99.8 %.

ACCIDENTS/INCIDENTS

There was one incident:

June 23, 2026 - a lifeguard was deployed on car 434 while pulling out of the barn, damaging the lifeguard.

SPECIAL SERVICE

The Streetcar System did not provide any additional service.

COMPONENT PERFORMANCE

- Ridership for June

2024	2025	2026
99,438	106,549	96,733

- Right of Way and Interlocking Report – all track inspections/maintenance were completed as scheduled. The right-of-way and CSX Interlocking are inspected every morning by HART personnel.
- OCS Report – All inspections were completed as scheduled.
- ADA Bridge Mechanism – There were 230 ADA boardings with no reported problems.
- Substations – All monthly services were completed on the Substations.

VEHICLE MAINTENANCE

- All maintenance on the streetcars is current.
- 38 service calls were performed.
- No streetcars required a tow.

SYSTEM CHANGES

The new mechanic started work on June 21, 2026. There is currently one open Service Attendant position.

INFRASTRUCTURE

Only scheduled maintenance work was performed.

Service	Performed in June
A	18
B	1
C	0
E	0
AC PM	2

Prepared by: *Brian Allan, HART Director of Streetcar Operations*

Reviewed by: *Sean M. McCarthy, HART Chief Operations Officer*

CITY OF TAMPA

Jane Castor, Mayor

Revenue and Finance

Accounting

July 13, 2026

TO: Tampa Historic Streetcar, Inc.

FROM: Chris Hutchcraft, Accountant II

SUBJECT: June 2026 Financial Statements

Attached are the financial statements for the month ending June 30, 2026.

Please note that these statements reflect revenues and expenses that are paid directly from the Streetcar fund through the month of June, but only include the revenues and expenses included in the monthly HART invoices through the month of May.

- Interest Revenues decreased from $22,800 in FY2025 to $1,012 in FY2026
- The Non-Ad Valorem District Assessment increased from $1,752,690 in FY2025 to $1,878,285 in FY2026
- Misc Revenue increased from $5,334 in FY2025 to $122,607 in FY2026
- Hart Operations expenses increased from $1,966,666 in FY2025 to $3,295434 in FY2026.

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TAMPA HISTORIC STREETCAR OPERATIONS-PROJECTIONS

Jun-26

		12 MONTH BUDGET	YTD ACTUAL	PROJECTED 2026
337402	HARTLINE-CMAQ	$ 200,000	$ 133,336	$ 200,000
337401	HARTLINE-FDOT	100,000	100,000	100,000
337401	HARTLINE-FDOT	-	-	-
319101	CITY TIF CONTRIBUTION	787,750	525,167	787,750
344401	FAREBOX	-	-	-
361099	Amortization Premium Discount Investments	-	(10)	(120)
344402	CAR LEASING	-	-	-
344403	ADVERTISING	115,000	209,444	209,444
361101	INT EARNINGS POOLED CASH	-	(1,363)	(1,363)
361301	INT ON TAXES	-	2,739	5,477
361103	INT EARNINGS 1ST UNION	-	(354)	(708)
366000	CONTRIBUTION AND DONATIONS	60,000	-	60,000
366005	OTHER CONTRIBUTION	3,451	-	3,451
366013	CONTRIBUTION FR COT	2,786,554	354,000	2,786,554
335200	NON-AD VALOREM ASSESSMENT	-	-	-
369900	MISC. REVENUES	7,687	122,607	122,607
369936	Unassigned Use of Fund Balance	-	-	-
325300	NON-AD VALOREM DISTRICT ASSESSMENT	1,860,192	1,878,285	1,878,285
381101	Transfer From Utilities Services Tax Fund	-	-	-
389402	INKIND CONTRIBTUTION	-	-	-
	TOTAL REVENUES	**$5,920,634**	**$3,323,850**	**$6,151,377**
531002	PROFESSIONAL SVCS	6,500	4,388	6,500
532000	ACCOUNTING	6,500	6,016	6,500
534000	CONTRACTS	-	-	-
541003	POSTAGE	1,000	-	-
544000	POSTAL BOX RENTAL	-	-	-
547000	Printing and Binding	-	222	222.00
548000	ADVERTISING	-	-	-
		14,000	10,625	13,222
545000	INSURANCE	1,006,260	689,598	918,311
581000	EXTRA SERVICE	300,000	233,336	300,000
582000	HARTLINE-OPERATIONS	4,600,374	3,062,098	4,600,374
599999	OTHER USES BUDGET RESERVE	-	-	-
		5,906,634	3,985,032	5,818,685
	TOTAL EXPENSES	**$ 5,920,634**	**$ 3,995,657**	**$ 5,831,907**
	EXCESS (DEFICIT)	**$0**	**($671,807)**	**$ 319,471**